



Cocampus is like a roadmap for entrepreneurs

"And if the destination is the journey, then share the ride, man. Because roadtrips are always better with a buddy."

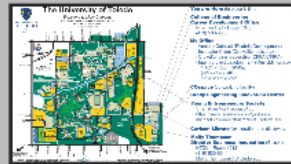
Students are:

- Inherently social (strongly shared)
 - Ideal for networking
- Already paying to get ahead
 - Becoming aware of their Social Capital
 - Ideal for crowd-funding
- Expecting to receive entrepreneurial support
 - leading schools provide it, foundations support it



Yet most entrepreneurs can only claim the realities of Entrepreneurship

The tools of Innovation and Entrepreneurship are readily available at most universities, but rarely connected or communicated to the larger community



Entrepreneurs thrive in collaborative environments and value centralized resources; investors require startups that can deliver tangible results at low-cost in a short timeframe



Entrepreneurs rarely settle on just one idea -- communities like Toledo benefit from homegrown businesses that create jobs, retain talent and have the potential of spawning new industries



Cocampus

Connects Abundant Resources:

- University research, entrepreneurship programs & IP devp.
- Human capital (interns, mentors, advisors, admin, clients)
- Physical infrastructure (co-working space, research lab, prototype studio/maker space)
- Valuable strategic alliances (CrowdSchools, CrowdSage, LaunchPad, UTEI)

Accelerates time to market:

- Communicates events leading to knowledge & partnerships
- Exposes students to Crowd Sourcing & Crowd funding
- Prepares resulting startups for follow-on financing via Angel Investor events, Crowdfunding Campaigns
- Vets startups for development assistance from local venture groups (RGP, Port Authority...)

Communicate
+ Cooperate
+ Collaborate
= Community



THE UNIVERSITY OF TOLEDO
1872
BUSINESS INCUBATION

American Education Calling

- Authority quite weakened
- Better both directions
- Career development limited
- Foreign competition rising
- HIGHER & OLSON (degree prepared graduates)

Main Street is stagnant

- Lacking access to expansion capital
- Ideal for Crowdfunding
- Out of touch with Generations X & Y
 - Ideal scenarios for social students
- R&D Services limited and expensive
 - Maker Spaces are booming
 - Hackers Hing & his Deep strategies foreign and abusive
 - enter Crowdsourcing

Students in crisis

- Graduating with high debt
- Few desirable job prospects
- Limited practical skills
- Shortage of Mentors





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COcampus is like a roadmap for entrepreneurs

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Yet most classrooms can only skim
the realities of Entrepreneurship

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Are readily AVAILABLE AT most universities, but
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larger community

The University of Toledo
Welcome to Main Campus!
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www.utoledo.edu

You are Here (in place & time!)

**College of Engineering
Career Development Office**
Nitschke Hall - Room 1040
(419) 530-8050

My Office

- Venture Catalyst (Phabriq Development)
- Incubator Client (CrowdSchools.org)
- Crowdfunding leadership (CFPA/CFIRA)
- Intern project development (MusicMinion.co)

NTCC - Room 2045a
(424) 242-9748
mc@phabriq.com

COspace (co-working facility)

Brady Engineering Innovation Center

Young Entrepreneurs Society
Stranahan North room 3100
<https://www.facebook.com/yestoledo>
michael.koludrovich@rockets.utoledo.edu

Carlson Library (exploration and discovery)

**Molly Thompson
Director Business Incubation** (Edison)
NTCC - Room 1012
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- ★ Education in general is an outdated business model
 - silos kill cooperation. MOOCs are just plain killing it
- ★ Perception of value/cost of a ° has greatly diminished
- ★ On-campus job recruitment is @ all-time low

★ HTML, Crowdfunding, Open Source show that Cooperation wins

★ Co-Op programs, like at UT CoE, work because they're mandatory and provide access to paid mentors and pre-qualify employees to corporate partners

★ Providing an open access alternative to Co-Ops to the rest of the student body will turn universities into job-creating machines and better prepare students for real-life challenges



COLLEGE OF ENGINEERING
THE UNIVERSITY OF TOLEDO



Voting app by:

CROWDSAGE
INsight



Inaugural
Freshman Engineering Entrepreneurship Development Club
Angel Pitch Competition

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 - ideal scenario for Social students
- ★ R&D services limited and expensive
 - Maker Spaces are booming
- ★ Modern Mktg & Biz Devp strategies foreign and elusive
 - enter CrowdSourcing

American Education failing

- Austerity cuts nationwide
 - Donor base shrinking
 - Career Development limited
 - Foreign competition rising
 - MOOCs & Online degree programs flourishing

COcAMPUS

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let's hit the road